

2015 Trade Show Program

Registration Form

Company:

Address:

City: State: Zip:

Contact Person: E-mail:

Phone: Fax:

Category:

Full payment for each show is due two weeks before the event.

- ☐ New Year New You Expo (January 10, 2015)
- ☐ Spring Military Appreciation Day (April 11, 2015)
- ☐ Back to School Expo (July 25, 2015)
- ☐ Young Child Expo & Bullying Prevention Day (October 3, 2015)
- ☐ Halloween Family Fun Day (October 31, 2015)
- ☐ Home Improvement Showcase (March 14, 2015)
- ☐ Spring Bridal Fair (April 19, 2015)
- ☐ Fall Bridal Fair (September 20, 2015)
- ☐ Fall Military Appreciation Day (October 17, 2015)

Please Select One of the Following Exhibitor’s Packages:

- ☐ Standard Locations (8’x8’) \$200
- ☐ Insert in 100 Goodie Bags (No Vendor Booth): \$100
- ☐ Non Profit \$50
- ☐ Additional 6ft. Table with Cover \$25

Register and pay for 4 or more shows and receive a discount on your space!

- ☐ 4 Show Discount 10% Off - \$720 (Save \$80)
- ☐ 6 Show Discount 15% Off - \$1,020 (Save \$180)
- ☐ 8 Show Discount 20% Off - \$1,280 (Save \$320)
- ☐ 5 Show Discount 10% Off - \$900 (Save \$100)
- ☐ 7 Show Discount 15% Off - \$1,190 (Save \$210)
- ☐ 9 Show Discount 20% Off - \$1,440 (Save \$360)

Our business will provide the following door prize:

Our business will provide the following to be placed in goodie bags:

Do you need electrical hook up? ☐ Yes ☐ No

Please do not use light weight cords from home or tape to cover cords.

Do you need pipe & drape backdrop? ☐ Yes ☐ No

Is Insurance Enclosed? ☐ Yes ☐ No

Certified Check/Money Order enclosed? ☐ Yes ☐ No

By signing this agreement I/we understand that all deposits are non-refundable and payments in full must be submitted to the Governor’s Square Mall Office otherwise, booth space(s) may be sold to another vendor. In addition to your non-refundable payment, you will need to provide evidence of property and liability insurance (certificate of insurance) listing the Governor’s Square Mall as additionally insured for the date of the show. If you are unable to provide this certificate, you may purchase a Temporary Tenant Policy from the mall’s preferred insurance provider, Shahinian Insurance, at 714-544-3963. You will be expected to have a certificate on file with the Mall Office before you set up your booth

Signature Date

Please return your registration and certified check or money order (made payable to Governor’s Square Mall) to:

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Governor's Square Mall would like to invite your business to be a part of our annual trade shows! This opportunity provides you business with the opportunity to present your products and services to our shoppers. All of our events are FREE and open to the public!

In November 2014, Governor's Square Mall completed a major renovation of our shopping center that included the addition of new skylights and lighting, flooring, updated restrooms and a brand new entrance. Along with our renovation, Governor's Square Mall is continuing to attract new tenants including Charlotte Russe, Zumiez, and Brothers.

Exhibitor & Sponsorship Opportunities

Event sponsorship opportunities available for all trade shows as well as select events. Please call our marketing department at 931-552-0289.

New Year New You Expo (January 10, 2015)
Home Improvement Showcase (March 14, 2015)
Spring Military Appreciation Day (April 11, 2015)
Spring Bridal Fair (April 19, 2015)
Back to School Expo (July 25, 2015)
Fall Bridal Fair (September 20, 2015)
Young Child Expo & Bullying Prevention Day (October 3, 2015)
Fall Military Appreciation Day (October 17, 2015)
Halloween Family Fun Day (October 31, 2015)

Sponsorship opportunities are available for all trade shows as well as the following events:

National Children's Dental Health Month
Celebrity & Character Appearances
Back-to-School Season (Including Tax Free Weekend!)
Santa's Arrival
Rock the Mall (Weekend After Thanksgiving)

Please call our Marketing department at 931-552-0289 for sponsorship details.

Booth Spaces

All booth spaces are 8' x 8' with a black backdrop (optional), 8' table, table cover, and two chairs.

Booth: \$200

Non-Profit Booth: \$50

(must enclose 501c3 with application)

Goodie Bag Inserts (No Vendor Booth) \$100

Additional 6ft. table with cover: \$25

